



## ***BeSure! This Planting Season***

Regardless of the method of application, following the label directions and using responsible stewardship practices are the best ways to ensure that neonicotinoids will not harm bees or other wildlife, whether you're using them on crops, turf, ornamentals or trees, on farms or in urban landscapes.

### ***For Growers***

**1**

Follow directions on the label for appropriate storage, use and disposal practices.

**2**

When planting treated seed, use advanced seed flow lubricants that minimize dust.

**3**

When planting treated seed, eliminate flowering plants and weeds in and around the field prior to planting. For foliar applications, ensure that sprays are directed away from any flowering plants, follow established buffer zones and calibrate equipment to minimize spray drift.

**4**

Before making an application, be aware of any honey bees and hives near the field and communicate with neighboring beekeepers.

**5**

Remove and properly dispose of all treated seed. Keep all treated seed out of commodity grain channels.

### ***Want to learn more?***

Access a variety of best practice tips and industry resources at [GrowingMatters.org/BeSure](https://GrowingMatters.org/BeSure).